

TCDLA
Exhibitor Sponsorships!

33rd Annual
Rusty Duncan
Advanced Criminal Law Course

June 18-20, 2020

DENIM & DIAMONDS

At the Hyatt Regency

Exhibit Space:

Note: Booth placement is dependent on space availability. Book early to reserve your ideal spot. A floor plan will be sent with each reservation, with location selection awarded in order of those received. *A deposit of \$300 required to hold space, with full payment due November 1st.

Exhibit space = \$600

- * one 6-foot table
- * two chairs
- * one wastebasket

Two tables = \$950

- * Need more space? Double your space and networking opportunities

Sponsoring Opportunities:

If you don't see what you want, we can customize for you. Note: Spend \$1500 and save \$200 off on your booth. Sponsors choosing three of the following opportunities will also receive the following:

- (1) their link will be attached to all blast emails sent out prior to the seminar—a prodigious amount;
- (2) your customized commercial slide will be added to the PowerPoint playing during all intermissions; and
- (3) your company will be recognized as a sponsor in announcements scheduled throughout the seminar.

Flyer in all Rusty bags = \$500

- * Make your presence known to every attendee
- * To participate, send 850 copies by May 15th to 6808 Hill Meadow Drive, Austin 78736, and these will be placed in all bags.

Sponsor at Welcome Reception at the Hyatt Regency = \$500

- * Wine, beer, and food at your booth make this a lively spot for schmoozing and talking trade.

- Wine station Beer station Snacks (hors d'oeuvres)

Membership Party Sponsor—Gold = \$500

- * Your name will go on signs at every table and in the program.

Membership Party Sponsors = \$250

- * Your name will be displayed as a sponsor at the party.

***To be listed in the program, payment in full is due May 1, 2020.**

Get Your Name Out

LIMITED

Commercial slide = \$500

* A slide advertising your company runs throughout the seminar

Sponsor morning breakfast/coffee = \$500

* Everybody begins their day hunkered around the chow. Let your signs be a reminder who makes such fine provender available. A specific food item will be served at your booth, listed in the program that attendees are given.

- | | |
|---|---------------------------------|
| <input type="checkbox"/> Thursday breakfast | <input type="checkbox"/> Coffee |
| <input type="checkbox"/> Friday breakfast | <input type="checkbox"/> Coffee |
| <input type="checkbox"/> Saturday breakfast | <input type="checkbox"/> Coffee |

Sponsor New Lawyer/Student Mixer = \$500

* This event packs them in, as the new mixes with the old. Get a leg up letting all the new people know who you are and what you can do for them. The old hands in the crowd can make introductions if needed.

Sponsor Awards Banquet = \$300

- * In this ticket-only event, your two slides will appear on screen at the beginning of the show and while attendees are eating.
- * Join with the movers and shakers in attending this exclusive event (1 person).
- * Place marketing material on tables.

Ice Cream Social (2 sponsors) = \$500

* Have ice cream served from your booth.

Cookie Social = \$500

* Have cookies served at your booth.

Sponsor directional signs (add your logo to ours) = \$400/sign

* Your logo is added to one of our directional signs for attendees looking to find their way around the Hyatt.

Logo and information on display sign (2 sponsors) = \$600

* Your logo and information grace the major display sign for the ballroom, seen by all attendees—a big reminder of your presence.

Sponsor an electrical outlet at tables in ballroom = \$500

* Multiple 8½ x 11-inch signs will give you constant presence for those front-row patrons with their laptops. These seats are always occupied.

Sponsor Session = \$750

* In the main room in front of everybody, your slide is displayed while you give a 2-minute presentation on your company, then introduce the next speaker.

Donate item for Silent Auction _____

Golf hole sponsor = \$100 per hole

* Viewed by the players of the year!

Sponsor WiFi = \$1,000

* Be a hero to internet junkies, rating special mention in the Rusty program alongside your logo.

Sponsor Phone Charging Station = \$100

* Your sign will feature prominently alongside this much-used station in the registration area.

LIMITED

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Booth number requested (see layout): _____

Exhibitor contact information:

Contact name _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Payment information:

Credit card (Mastercard, Visa, Discover, or American Express) Check (payable to TCDLA)

Total \$ _____

Name on card _____ Authorized signature _____

Card number _____ Expiration date _____

Mail completed form to TCDLA • 6808 Hill Meadow Dr. • Austin, Texas 78736 or fax to 512-469-0512.

