

Save the Date!

The 37th Annual

SAN ANTONIO

June 13-15, 2024

Hyatt Regency



COURSE DIRECTORS:

Bobby Mims

Jeremy Rosenthal,

Monique Sparks

Clay Steadman

Advanced Criminal Law Course

★ **BE ALL YOU CAN BE** ★

Exhibitor & Sponsorship Opportunities

Front & Center! On the Double!

What are you looking to achieve? Get your name out there by sponsoring! At this year's seminar, we anticipate between 850 - 1000 attendees from all over Texas. Opportunities listed are limited, so sign up today!

Exhibit Space:

Note: Booth placement is dependent on space availability. Book early to reserve your spot. A floor plan will be sent with each reservation, with location selection awarded in order of those received. *A deposit of \$500 required to hold space, with full payment due December 1st. Date to ensure your information is printed in all items is 5/1/2024, or until each space is sold, whichever comes first.

☐ Exhibit Space = \$1000

- One 6-foot table and two chairs

Additional items (electricity, wifi, etc.) are not provided. If needed, will need to be obtained by the exhibitor.

- Company information listed in the Rusty Duncan Program
- Company information on the TCDLA website under the Rusty Duncan page,
- Company information listed in the Passport, where a stamp is required from attendees to be eligible to win great prizes.

Sponsorship Opportunities:

The cutoff date to ensure your information is included on all items is 5/1/2024. Make your presence known to every attendee! Let us know if you don't see what you want, we can customize!

Sponsors who spend over \$1500 (not including a booth fee) on the following opportunities receive their:

- Company name listed in Rusty Duncan Program
- Company website link included on pre-seminar marketing blast emails
- Company name and logo on our looping seminar commercial
- Company name listed on the sponsor section of the Rusty Duncan home web page

☐ Welcome Reception at the Hyatt Regency = \$750

Wine, beer, or food at your booth with a sponsor sign makes this a lively spot for schmoozing and talking trade

- ☐ Wine station ☐ Beer station ☐ Snacks (hors d'oeuvres) ☐ Beverage non alcoholic

☐ Flyer in all Bags = \$500 **LIMITED**

- Flyer placed in all seminar materials bag both in-person and virtual attendees
- To participate, send 900 copies by May 1st to 6808 Hill Meadow Drive, Austin, TX 78736

☐ Static Commercial Slide = \$750

A slide advertising your company runs throughout the seminar. Your company can provide the slide or our internal communications can create one for you.

☐ 5 Minute Commercial Time Slot = \$1500

Take advantage of an opportunity to show attendees your company commercial during the seminar.

☐ Morning Breakfast/Coffee = \$750 a day or 3 days for \$1200

Let your signs be a reminder who makes the most important meal of the day available. A specific food item will be served at your booth, listed in the program that attendees are given.

- ☐ Thursday ☐ Friday ☐ Saturday

☐ New Lawyer/Student Mixer/New Member = \$500

This event packs them in, as the new mixes with the old. Get a leg up by letting the new folks know who you are and what you can do for them. Beverage tickets will be passed out with your company name and your company will be listed on the social event flyer.

- ☐ **Sponsor Awards Banquet = \$750 LIMITED**
- Join with the movers and shakers in attendance, 1 meal ticket included.
 - In this exclusive event, you receive a two-minute time slot to give an in-person presentation
 - Company name listed in the Awards Program
 - Commercial slide will appear on screen, which runs at the beginning of the show and while attendees enjoying their meal
 - Place marketing material on tables
- ☐ **Afternoon Break Social = \$1000 LIMITED**
- Have snacks served from your booth during breaks
- ☐ Thursday ☐ Friday
- ☐ **Sponsor Signs—Individually Priced or \$1250 All Signs LIMITED**
- Add your logo to ours
- ☐ **Directional Signs = \$750/sign LIMITED**
- Your logo is added to one of our directional signs for attendees looking to find their way around the Hyatt
- ☐ Entrance Sign ☐ Breakout Sign/Town Hall
- ☐ **Agenda Sign = \$750 LIMITED**
- Your logo and information displayed on the sign for the ballroom, seen by all attendees—a big reminder of your presence
- ☐ **Sponsor an Electrical Outlet at Tables in Charging Rooms = \$500**
- Company information listed in the Rusty Duncan Program
 - Multiple 8½ x 11–inch signs will give you constant presence for those front-row patrons with their laptops
 - These seats are always occupied
- ☐ **Sponsor Session = \$750**
- In the main room in front of everybody, your 2-minute presentation/commercial on your company is shown.
- ☐ **Donate Item for Silent Auction**
- The Silent Auction raises funds for scholarships and receives a great deal of foot traffic. Donate an item and have your company name listed on the Silent Auction event flyer.
- Item to donate: _____ Minimum Amount: \$ _____
- ☐ **Golf Hole Sponsor = \$250 per hole**
- Company name listed on Golf Hole signage, viewed by the players of the year! Hole # _____
 - Company name listed on Rusty Duncan Commercial
- ☐ **Sponsor WiFi = \$1,000 per day LIMITED**
- Let's be real. Internet access is a crucial variable in all of our lives, but specifically the modern law practitioner
- Company name in the Rusty Duncan Program alongside with WiFi name and password
- ☐ **Sponsor Phone Charging Station = \$250**
- Your sign will be featured prominently alongside this much-used station in the registration area.

Members' Party Sponsorship:

☐ Sergeant Major—\$2,000

- Listed in Rusty Duncan Program
- Listed in PowerPoint Commercial
- Table Sponsor Signs
- Large Sponsor Sign featured at the Party
- 2 Reserved Tables, 10 tickets, your choice of seating

☐ Commander—\$1,500

- Listed in Rusty Duncan Program
- PowerPoint Commercial
- Large Sponsor Sign featured at the Party
- 2 Reserved tables, 6 tickets, your choice of seating

☐ Corporal—\$1,000

- Listed in Rusty Duncan Program
- Listed in PowerPoint commercial
- Small Sponsor Sign at the Party
- Reserved Table
- 2 Party Tickets

☐ Private—\$500

- Listed in Rusty Duncan Program
- PowerPoint Commercial
- 2 Party Tickets

Booth Number Requested (see layout—list 3 in order of preference): 1. ____, 2. ____, 3. ____

Date: _____

Contact Name: _____

Name for Signs: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Onsite Contact Phone Number: _____

Payment Information: Total: \$ _____

☐ Credit card (Mastercard, Visa, Discover, or American Express) ☐ Check

☐ Deposit of \$500 (card on file will be charged remaining balance on 12/1/23) OR ☐ Full Amount

Name on Card: _____ Authorized Signature: _____

Card Number: _____ Expiration Date: _____

Total: \$ _____

Submit this form by mail to : 6808 Hill Meadow Dr., Austin, TX 78736 , fax to 512.469.0512, or email to gworks@tcdla.com

Questions? Inquiries? We would be happy to help. Contact Grace Works at 512.646.2729 or gworks@tcdla.com

Exhibitor Floorplan

