

TCDLA Exhibitor Sponsorships!

31st Annual

Rusty Duncan

Advanced Criminal Law Course

June 21-23, 2018



The
**ART
OF
WAR**



Get on board now!

Get your name out there by sponsoring! At this year's seminar, we expect upwards of 1,000 attendees from all over Texas. Items listed and booths are limited, so sign up today to get your pick.

AT THE HYATT REGENCY

Exhibit Space:

Note: Booth placement is dependent on space availability. Book early to reserve your ideal spot. A floor plan will be sent with each reservation, with location selection awarded in order of those received.

Exhibit space = \$600

- * one 6-foot table
- * two chairs
- * one wastebasket

Two tables = \$950

- * Need more space? Double your space and networking opportunities

Sponsoring Opportunities:

Note: Spend \$1500 and save \$200 off on your booth. Sponsors choosing three of the following opportunities will also receive the following:

- (1) **their link will be attached to all blast emails sent out prior to the seminar—a prodigious amount;**
- (2) **your customized commercial slide will be added to the PowerPoint playing during all intermissions; and**
- (3) **your company will be recognized as a sponsor in announcements scheduled throughout the seminar.**

Flyer in all Rusty bags = \$500

- * Make your presence known to every attendee
- * To participate, send 850 copies by May 15th to 6808 Hill Meadow Drive, Austin 78736, and these will be placed in all bags.

Sponsor at Welcome Reception at the Hyatt Regency = \$500

- * Wine, beer, and food at your booth make this a lively spot for schmoozing and talking trade.

- Wine station Beer station Snacks (hors d'oeuvres)

Membership Party Sponsor—Gold = \$500

- * Your name will go on signs at every table and in the program.

Membership Party Sponsors = \$250

- * Your name will be displayed as a sponsor at the party.

Sponsor morning breakfast/coffee = \$500

* Everybody begins their day hunkered around the chow. Let your signs be a reminder who makes such fine provender available. A specific food item will be served at your booth, listed in the program that attendees are given.

- Thursday breakfast Coffee
- Friday breakfast Coffee
- Saturday breakfast Coffee

Sponsor Affiliate Breakfast = \$250

* In this invitation-only event, your signs appear on all tables.
 * Join with the movers and shakers in attending this exclusive invitation-only event (1 person).
 * Set up your table right in the room, complete with sign and your materials for all to see.
 * Promote your company with an additional 5-minute presentation to attendees.

Sponsor Awards Banquet = \$550

* In this ticket-only event, your signs appear on screen.
 * Join with the movers and shakers in attending this exclusive event (1 person).
 * Place marketing material on tables.
 * Promote your company with an additional 5-minute presentation to attendees.

Ice Cream Social (2 sponsors) = \$500

* Have ice cream served from your booth.

Sponsor directional signs (add your logo to ours) = \$400/sign

* Your logo is added to one of our directional signs for attendees looking to find their way around the Hyatt.

Logo and information on agenda sign (2 sponsors) = \$600

* Your logo and information grace the sign directing registrants to the ballroom and provides an agenda, a big reminder of your presence.

LIMITED

Sponsor an electrical outlet at tables in ballroom = \$500

* An 8½ x 11-inch sign will give you constant presence for those front-row patrons with their laptops. These seats are always occupied.

Donate item for Silent Auction _____

Golf hole sponsor = \$100 per hole

* Viewed by the players of the year!

Sponsor WiFi = \$1,000

* Be a hero to internet junkies
 * Will rate special mention in Rusty program, along with your logo

Booth number requested (see layout): _____

Exhibitor contact information:

Contact name _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Payment information:

Credit card (Mastercard, Visa, Discover, or American Express) Check (payable to TCDLA)

Total \$ _____

Name on card _____ Authorized signature _____

Card number _____ Expiration date _____

Mail completed form to TCDLA • 6808 Hill Meadow Dr. • Austin, Texas 78736 or fax to 512-469-0512.

