

Texas Criminal Defense Lawyers Association  
6808 Hill Meadow Drive  
Austin, Texas 78736

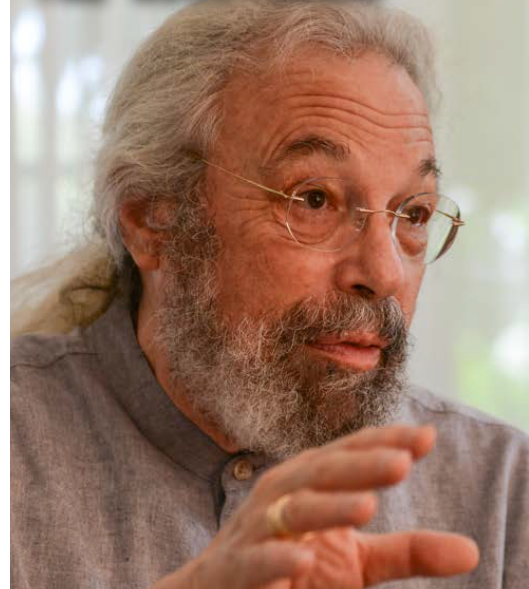
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Texas Criminal Defense Lawyers Association

## KARTON ON VOIR DIRE: COMMUNICATION IN THE COURTROOM



## POZNER ON CROSS: THE CHAPTER METHOD



Join us for a transformative CLE event, featuring **Joshua Karton** and **Larry Pozner**. This two-day course is designed to enhance your courtroom communication in both voir dire and cross-examination.

**Joshua Karton** will navigate us through a dynamic, interactive voir dire workshop: a deep dive into the art of jury selection, focusing on the authentic communication and human connection necessary for forging live, in-person credibility. Discover how to engage potential jurors genuinely, protect those who mean you no harm, and assist those who do to the exit.

To maximize the reality of the courtroom's challenge — gathering those present into a collective "here and now" led by you — Karton's session will neither be livestreamed nor videotaped — in person only

Enhance your trial skills with **Larry Pozner** on cross-exam. Larry has long been recognized as America's authority on modern cross-examination — he is known for revolutionizing the purposes and methods of modern cross. This program will integrate principles of neuroscience and behavioral psychology to fashion the most reliable and advanced techniques to dominate the jurors' view of the case. You will learn step-by-step techniques to recognize, write, and deliver powerful cross-examinations. Watch livestream, on-demand, or in person.

This collaborative experience promises to elevate your trial practice and provide lasting career advantages.

**FEB**  
**27-28**  
**2025**  
DRURY PLAZA HOTEL  
DALLAS ARLINGTON

**COURSE DIRECTORS:**

MARK DANIEL,  
LAURIE KEY, &  
STAN SCHNEIDER

SCAN TO REGISTER



P: 512.478.2514 • F: 512.469.9107 • www.tcdla.com • 6808 Hill Meadow Dr, Austin TX 78736

## COURSE DIRECTORS:

Mark Daniel, Laurie Key, & Stan Schneider • 14.00 CLE, including 1.00 Ethics

### KARTON AGENDA — THURSDAY, FEBRUARY 27, 2025 — DAILY CLE 7.00, 1.00 ETHICS

7:45 am	Registration & Continental Breakfast	
8:45 am	Opening Remarks	Course Directors
9:00 am	Plenary Workshop on Voir Dire	Joshua Karton
	• Breaking the first rule: ask truly not knowing the answer	
	• The sound of genuine inquiry	
	• How your challenges for cause will declare themselves	
	• Being a person, not a lawyer, to the venire panel, etc.	
12:00 pm	Lunch Line	
12:15 pm	Lunch Presentation: Ethics	Hon. Audrey Moorehead
1:30 pm	Small Group Intensive Workshop / Tutorials	
	Group A/B — A Lab for the Morning's Discoveries	Joshua Karton & Stan Schneider
	Group C — Burden of Proof and Empowering the Jury	Laurie Key
	Group D — Self-Defense	Mark Daniel
2:15 pm	Break/Switch Groups (Except Groups A/B)	
2:25 pm	Small Group Intensive Workshop / Tutorials	
	Group A/B — A Lab for the Morning's Discoveries	Joshua Karton & Stan Schneider
	Group C — Self-Defense	Mark Daniel
	Group D — Burden of Proof and Empowering the Jury	Laurie Key
3:10 pm	Break/Switch Groups	
3:20 pm	Small Group Intensive Workshop / Tutorials	
	Group A — Burden of Proof and Empowering the Jury	Laurie Key
	Group B — Self-Defense	Mark Daniel
	Group C/D — A Lab for the Morning's Discoveries	Joshua Karton & Stan Schneider
4:05 pm	Break/Switch Groups (Except Groups C/D)	
4:15 pm	Small Group Intensive Workshop / Tutorials	
	Group A — Self-Defense	Mark Daniel
	Group B — Burden of Proof and Empowering the Jury	Laurie Key
	Group C/D — A Lab for the Morning's Discoveries	Joshua Karton & Stan Schneider
5:00 pm	Adjourn	

### POZNER AGENDA — FRIDAY, FEBRUARY 28, 2025 — DAILY CLE 7.00, 0 ETHICS

7:30 am	Registration & Continental Breakfast	
8:00 am	Opening Remarks	Course Directors
8:15 am	Law of Confrontation and Cross-Examination	Mark Stevens
9:15 am	The Science Behind Chapter Method Cross-Examinations	Larry Pozner
	• Behavioral economics: how people take shortcuts to decisions	
	• Cognitive neuroscience: how the brain processes information and can tire	
	• Cognitive psychology: how the brain prefers to acquire information	
	How Storytelling Wins Cases	Larry Pozner
	• Construction of a cross-examination story	
	• How jurors harmonize with the emotion of a story	
	• Chunking facts to aid understanding	
11:00 am	The Chapter Method of Cross Examination	Larry Pozner
	• How to build chapters of cross with examples	
	• The mental economics of chapter method preparation and presentation	
	• Building chapters to achieve factual goals	
	Chapter Bundles	Larry Pozner
	• The advantages of telling big stories through linked smaller stories	
	• Viewing an event as a series of smaller events	
	• Examples of chapter bundles	
12:30 pm	Lunch Provided & Networking	
1:30 pm	Constructive Cross Examination	Larry Pozner
	• Methods and advantages of cross-centered preparation	
	• How constructive cross-examination wins cases	
	• Asking safe questions when we do not have the fact in discovery	
	Sequences of Cross-Examination	
	• Placing chapters in a persuasive order	
	• How to begin and end the cross	
	• Staying on track when witnesses evade	
3:15 pm	Page Preparation of Chapters of Cross-Examination	Larry Pozner
	• The architecture of a page of Chapter Method cross	
	• Page format samples	
	• Preparing for instant impeachments	
	Forming Questions that Control the Witness	
	• Delivering questions that deprive the witness of time to deceive	
	• Forming questions that shrink the field of evasion	
	• Group facts to use opponent's witnesses to tell our stories	
	Controlling Anxiety	
	• How prepared chapters make cross more predictable	
	• Using Chapter Method cross to ease juror anxiety	
	• Inducing anxiety in the deceptive witness	
4:45 pm	Adjourn	

## KARTON ON VOIR DIRE: COMMUNICATION IN THE COURTROOM POZNER ON CROSS: THE CHAPTER METHOD

### CONTACT INFORMATION

Name: \_\_\_\_\_ Bar Number: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell #: \_\_\_\_\_ Phone #: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### REGISTRATION - INCLUDES ELECTRONIC MATERIALS

<b>ADD-ONS:</b> Vegetarian Lunch <input type="checkbox"/> \$5		Book - Karton <input type="checkbox"/> \$50	Book - Pozner <input type="checkbox"/> \$50
<b>Thursday ONLY — Karton</b>		<b>Friday ONLY — Pozner</b>	
Viewing Preference: <input type="checkbox"/> In Person Only*		Viewing Preference: <input type="checkbox"/> In Person <input type="checkbox"/> Livestream/On-Demand	
<b>Early Reg</b> (Before 2/17/25)		<b>Early Reg</b> (Before 2/17/25)	
<b>On-Site Reg</b> (After 2/17/25)		<b>On-Site Reg</b> (After 2/17/25)	
<b>Attendance</b> <input type="checkbox"/> \$300		<b>Attendance</b> <input type="checkbox"/> \$300	
<b>Attendance</b> <input type="checkbox"/> \$400		<b>Attendance</b> <input type="checkbox"/> \$400	
<b>Thursday &amp; Friday — Karton AND Pozner</b>			
Karton Viewing Preference: <input type="checkbox"/> In Person Only*			
Pozner Viewing Preference: <input type="checkbox"/> In Person <input type="checkbox"/> Livestream/On-Demand			
<b>Early Reg</b> (Before 2/17/25)			
<b>On-Site Reg</b> (After 2/17/25)			
<b>Attendance</b> <input type="checkbox"/> \$450			
<b>Attendance</b> <input type="checkbox"/> \$550			
*Note: Livestream not available.			
<b>Donate</b>			
LEI Scholarships \$ _____			
Legislative \$ _____			

### MEETING/LODGING LOCATION

The seminar will be held at the Drury Plaza Hotel Dallas Arlington located at 101 W Road to Six Flags St., Arlington, TX 76011. The TCDLA room rate is \$156 for a single/double room. Call Drury Plaza Hotel Dallas Arlington at (817) 261-2100 and refer to "TCDLA" to receive the group rate. The group rate is available until February 12, 2025, or until room block is full, whichever occurs first. Scan the QR code on the front and click on "Additional Info" to find the hotel booking link. Can't attend in person? We have as livestream and on-demand options available for Pozner on Friday! (Karton on Thursday in person only)

### JOIN TCDLA: ONE VOICE - STAND WITH TCDLA!

TCDLA Membership Fees (renew or join as a new member)

- ☐ New Member & Second-Year Renewal \$100 • Endorser Name: \_\_\_\_\_
- ☐ Renew Membership \$180
- ☐ Prefer not to participate in auto-renewal
- (TCDLA automatically renews your membership dues each year using your checking account or credit card, but you can opt out anytime by emailing [mduarte@tcdla.com](mailto:mduarte@tcdla.com) or selecting the opt-out option.)

### PAYMENT INFORMATION

☐ Check ☐ Credit Card Total: \_\_\_\_\_

Please read before registering: You may not register for this program if you are a full-time law enforcement officer, prosecutor, or currently acting as a prosecutor or special prosecutor in a capital case (unfortunately, no exceptions).

**CANCELLATION POLICY:** To receive a refund-less 10% processing fee-cancellations must be received in writing 14 days prior to the seminar (email [kpreston@tcdla.com](mailto:kpreston@tcdla.com)). Cancellations made within two weeks of the seminar will be changed to on demand and materials will be sent after the seminar, and socials will be refunded less processing fee.

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

### SEND COMPLETED REGISTRATION FORM, QUESTIONS, OR SPECIAL NEEDS:

Call: 512.478.2514 Mail: 6808 Hill Meadow Dr., Austin, TX 78736 Fax: 512.469.0512  
Online: [www.TCDLA.com](http://www.TCDLA.com) Email: [register@tcdla.com](mailto:register@tcdla.com)

**Tax Notice:** \$36 of your annual dues (\$19 if a student member) is for a one-year subscription to the Voice for the Defense. Dues to TCDLA are not deductible as a charitable contribution but may be deducted as an ordinary business expense.

**Covid Notice:** By registering, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending the TCDLA Events, you and any guests voluntarily assume all risks related to exposure to COVID-19 and agree not to hold the TCDLA, or any of their affiliates, directors, officers, employees, agents, contractors, or volunteers liable for any illness or injury.

**Media Consent:** I hereby grant permission to the Texas Criminal Defense Lawyers Association (TCDLA) to use photographs and/or video of me taken at this event in publications, news releases, online, and in other communications related to the mission of TCDLA.